

PERSONAL DATA PROTECTION NOTICE

The Personal Data Protection Act 2010 (“**PDPA**”) which regulates the processing of personal data in commercial transactions applies to **Three Cube Interactive Sdn. Bhd. (Company No. 934355-T)** (“**C27**”, “our”, “us” or “we”).

For the purpose of this written notice, the terms “personal data” and “processing” shall have the meaning prescribed in the PDPA. In addition, “C27” shall refer to C27’s related entities.

1. This written notice set out the policies and procedures of C27 with regard to your personal data and your agreement to the usage and processing of your personal data for the purposes set out below.
2. The personal data processed by us include the details as requested by us in the relevant activities organized by C27 or as previously provided to us via the various forms, oral communications and written communications.
3. As part of the relevant activities organized by C27, it is a continuing condition of your participation that you agree to our collecting, using, disclosing and processing your personal data for purposes reasonably required for the operation of the relevant activities organized by C27 and the terms and conditions relating thereto. In particular but without limiting the generality of the foregoing, you agree to our collecting, using, disclosing and processing your personal data for the following purposes:-
 - (a) to process your application form in any contests or activities organised by C27;
 - (b) for C27's record-keeping in the ordinary course of its business;
 - (c) establishing, maintaining, processing and administering your participation in the contests or activities organized by C27;
 - (d) to respond to your queries, requests and feedback;
 - (e) to communicate with you via SMS, phone call, email, fax, mail and/or any other appropriate communication channels;
 - (f) sending you information, updates, advertisements, promotions (including discounts and special offers) and other communications in connection with products, services, offers and promotions relating to products, services, offers and promotions offered any C27, by C27 Group and/or our marketing partners, and programmes, events or activities, including programmes or activities relating to C27, C27 Group and/or our marketing partners unless you have otherwise indicated that you do not wish for us to process your personal data for such purposes;

- (g) administering contests, competitions and conducting lucky draws, including, where necessary, in order to announce the results of these contests, competitions and lucky draws and identify and contact the winners, and in order to publicise and conduct marketing strictly related to these contests, competitions and lucky draws;
 - (h) conducting surveys so that we may provide you with better services and product offerings which may be of greater relevance to you;
 - (i) conducting market research for statistical, profiling and statistical analysis based on your preferences, to help us and/or our marketing partners improve or enhance product and service offerings, and/or identify products and services which may be of interest to you, as well as matching your personal data with other data collected for other purposes and from other sources (including third parties) in connection with the provision or offering of products and services to you, whether by us, C27 Group, or other third parties;
 - (j) sending you details of products, services, special offers and rewards, either to our customers generally, or of particular products and services which may be of interest to you unless you have otherwise indicated that you do not wish for us to process your personal data for such purposes;
 - (k) complying with regulatory requirements, preventing, detecting and investigating crime;
 - (l) analyzing and managing other commercial risks;
 - (m) protecting and enforcing our contractual and legal rights and obligations;
 - (n) compliance with any applicable rules, laws and regulations, codes of practice or guidelines or to assist in law enforcement and investigations by relevant authorities;
 - (o) processing your personal data for purposes which are reasonably related to any of the purposes stated above, including disclosure to and processing by any third party outsourced service providers and/or our marketing partners; and
 - (p) other purposes which C27 may reasonably deem fit.
4. Subject to requirements under applicable law, other than to the C27 Group, governmental and/or quasi-governmental departments and/or agencies, regulatory and/or statutory bodies, business partners, our authorized third-party service providers and/or agents who provide services to or in connection with the relevant activities organized by C27 or any of the purposes for which you have previously and subsequently provided your consent, we will not disclose personally identifiable information about you to any third parties. However, you agree that we may share aggregated, non-personally-identifiable information with third parties, such as advertisers or our marketing partners for use in marketing, promotional or other activities as we may determine from time to time.

5. If you wish to withdraw your consent to any use of your personal data, or if you have any questions, complaints relating to your personal information, or you would like to obtain access, update and make corrections to your personal information records, please contact us via email below:-
 - Contact Person: Florence Choo
 - E-mail address: hello@company27.com
6. It is obligatory that you supply us with the personal data required. If you fail to supply us with the personal data, we may not be able to process your personal data for any of the above purposes.
7. Your personal data may from time to time be transferred to, stored, used and processed by us in places other than Malaysia. This is because some of our digital storage facilities and servers may be located in such other places. In addition to the above, your personal data may also be transferred out of Malaysia to third parties and you hereby consent to the transfer of your personal data out of Malaysia.
8. In the event C27 undergoes any corporate restructuring exercise (including without limitation any sale of business, disposal, acquisition, merger or reorganisation involving C27 or the assets of C27 to another party), your personal data may be required to be disclosed and/or transferred to the other party as part of such corporate restructuring exercise. You hereby acknowledge that such disclosure and/or transfer may occur and hereby permit C27 to release your personal data to the other party, its advisers and representatives.
9. You are responsible for ensuring that the personal data you provide us is accurate, complete and not misleading and that such personal data is kept up to date. You shall notify us in writing of any change in any personal data provided. You may request in writing for access to and to request for correction of personal data in accordance with the PDPA.
10. We may request your assistance to procure the consent of third parties whose personal data is provided by you to us and you agree to use your best endeavours to do so. You shall indemnify us in the event we suffer any loss or damage as a result of your failure to comply with the same.
11. C27 reserves the right to revise this written notice from time to time due to changes in applicable laws and regulations and you shall be deemed to have agreed to such revision(s) if you continue your participation or relationship with us without any objection.
12. In case of discrepancies between the English version and other versions of this written notice, the English version shall apply and prevail.